

Broadband Cell Second Floor
Bharat Sanchar Bhawan
Janpath New Delhi - 110001
Tel: 011-23319557
Fax: 011-23734052



भारत संचार निगम लिमिटेड
(भारत संचार निगम लिमिटेड)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: 64-86/09 - S&M CFA

Dated: 10.01.2011

To
Chief General Managers,
All Telecom Circles (except Rajasthan, Maharashtra, NE-I, Bihar, Kerala
telecom circles)

Subject: Extension of Incentive scheme of Rs 100/- per post-paid broadband connection brought by BSNL employees in urban areas on Pan India basis

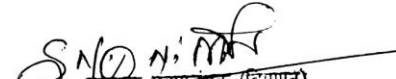
Approval of competent authority is hereby conveyed to extend the Incentive scheme of Rs 100/- per post-paid broadband connection in Urban areas of five pilot circles i.e. Rajasthan, Maharashtra, NE-I, Bihar, Kerala telecom circles to urban areas of all the Telecom circles. Under this scheme, an incentive of up to Rs 100/- per broadband connection is provided to field staff of the concerned areas for generating demand, bringing in new bookings of post paid broadband connections and for speeding up the provisioning in urban areas. The scheme is valid till 31st March 2011.

The detailed modalities of involving the field staff and distribution of incentive amongst the staff may be worked out and implemented by respective Circle Heads.

(Ankur Sharma)
DM (S&M-CFA)

Enclt. No. Mktg/CFA/BB-Cent/09-10/57 dt at Ch-6, the 12-01-2011

Forwarded to all Heads of SSAs for information and necessary action please.


S. N. Srinivasan
(सहायक महाप्रबंधक (विक्रयण))
Assistant General Manager (Marketing)
कक्षा: मुख्य महाप्रबंधक इकाई, कोरमण्डल
Circle Chief General Manager Telecom BSNL
टी एन वॉलमेट्टु, चणई / TN Circle, Chennai -2.